



15-JUNE-2019

ESTABLISHING   
AUTHORIZED WORLD SKILLS INDIA TRAINING CENTRE  
(AWSITC)

MEDIA & ENTERTAINMENT SKILLS COUNCIL

FOR INTERNAL DISCUSSION ONLY

# AUTHORIZED WORLD SKILLS INDIA TRAINING CENTRE |

## AWSTC

DESIGNED TO LEAD AND PREPARE FOR WORLD SKILLS 2021 & ONWARDS

1. Core Objective
2. Opportunities
3. Operating Model
4. Responsibilities
5. Indicative Financials
6. Way Forward – Draft EOI

# AUTHORIZED

## WORLD SKILLS INDIA TRAINING CENTRE

CORE OBJECTIVE | AWSITC GET GOLD

- Offering skills oriented training programs which MESC shall be representing the Country during World Skills Competition or any other competition held nationally or internationally.
- Engage the Industry to support/participate in training by facilitating Experts/ Infrastructure and Live Projects.
- Ensure adequate and most updated infrastructure is provided for conducting the training.
- Prepare the candidates on global standards and as per the evolving demand from the Industry.
- Function as a think tank and provide inputs on improvising the programs and curriculum for World Skills Competition.



# 10

STATE OF THE ART CENTERS WILL BE PARTNERED BASED ON RECEIPT OF EXPRESSION OF INTEREST

## AUTHORIZED WORLD SKILLS INDIA TRAINING CENTRE WILL

- Undertake Promotion and Branding of MESCC & World Skills Competition.
- Ensure effective Student Mobilization & Promotion across Schools, Academic Institutions and related Organizations
- Train & Prepare selected candidates to win Gold for India during World Skills Competition

## ROADMAP

# WORLD SKILLS 2021 & ONWARDS

DEVELOPING AUTHORIZED WORLD SKILLS INDIA TRAINING CENTRE BASIS OF EOI 10 CENTERS WILL BE FINALISED BY JUNE'19

CENTERS WILL PROMOTE WORLD SKILLS AS PER THE SET GUIDELINES DURING JULY & AUGUST 2019

FIRST & SECOND LEVEL SCREENING OF CANDIDATES ONLINE EXAMINATION WILL BE HELD IN SEPTEMBER' 19

CANDIDATES SCORING OVER 60% IN ONLINE WILL UNDERGO PRACTICAL EXAMINATION AT AWSTC IN OCTOBER' 19

10% OF THE CANDIDATES IN EACH BATCH WILL BE OFFERED 100% SCHOLARSHIP

TRAINING OF TRAINERS & CERTIFICATION IN JULY & AUGUST'19

TRAINING COMMENCEMENT OF CANDIDATES

BASIC LEVEL NOVEMBER'19 TO JANUARY'20 – STATE/REGIONAL  
ADVANCED LEVEL JANUARY TO AUGUST'20 – INDIA SKILLS

# AWSITC

## IDENTIFIED LOCATIONS

### FIRST PHASE | WSC 2021

LOCATION	AWSTC
DELHI	1
MUMBAI	1
COCHIN	1
KOLKATA	1
CHENNAI	1
PUNE	1
BANGALORE	1
JAIPUR/CHANDIGARH	1
INDORE	1
HYDERABAD	1

## PROPOSED MODEL

# AUTHORIZED WORLD SKILLS INDIA TRAINING CENTRE

ASSOCIATION FEE | FOR 2 YEARS

INR 1,50,000 | INCLUDES 1 SKILLS | ADDITIONAL SKILLS INR 50,000

**AUTO RENEWABLE POST 2 YEARS BASED ON PERFORMANCE**

IF CANDIDATE WINS DURING WORLD SKILLS COMPETITION **FEE**

**SHALL BE REFUNDED AS AN AWARD - SLAB BELOW**

**GOLD – 100% | SILVER 50% | BRONZE 25%**

TRAINING FEE TO BE PAID BY STUDENT TO AWSITC

3 MONTHS – INR 60,000

9 MONTHS – INR 1,20,000

MESC MANAGEMENT FEE PAYABLE BY AWSITC

3 MONTHS – INR 5,000

9 MONTHS – INR 10,000

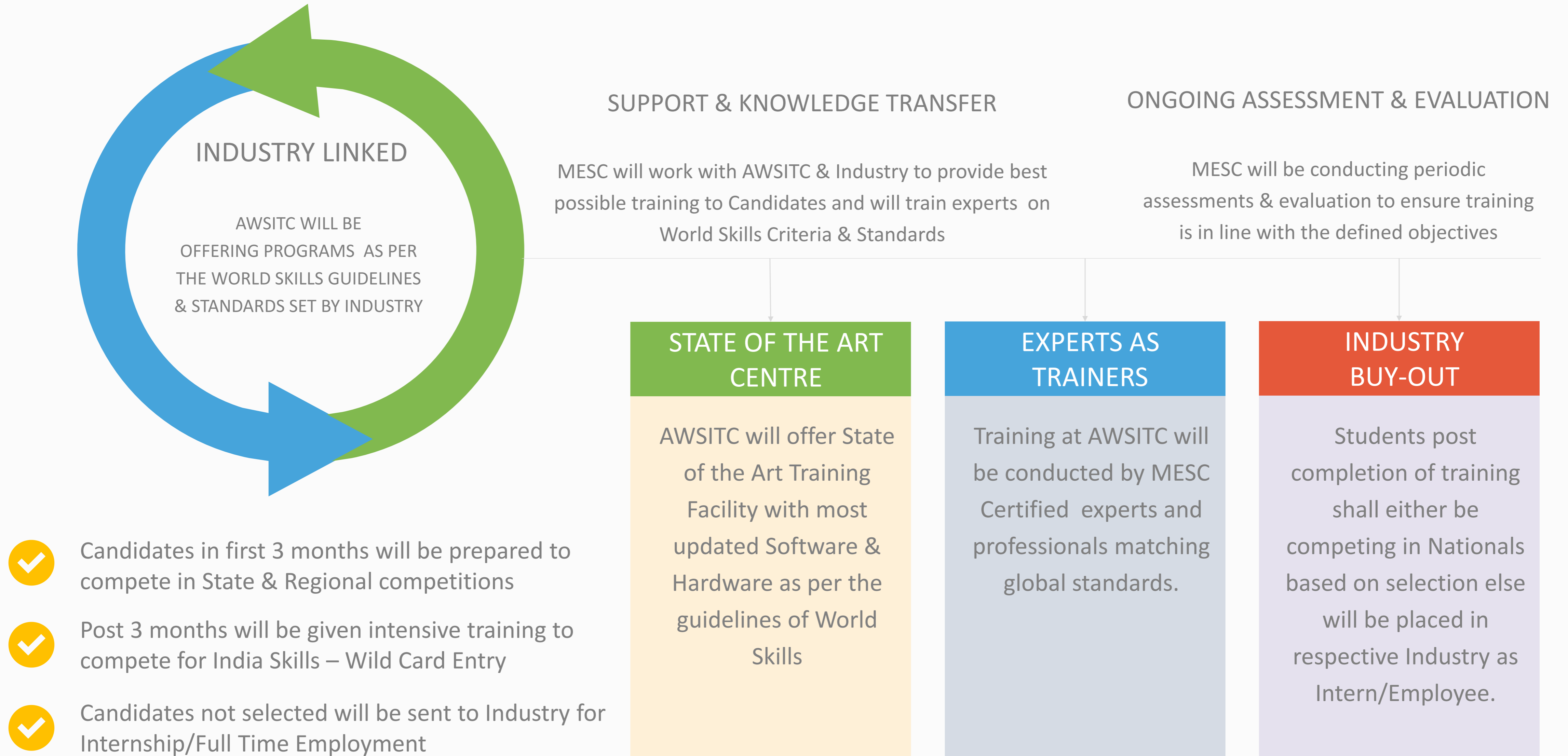
MAXIMUM INTAKE BY EACH AWSTC – 100 STUDENTS

MAXIMUM BATCH SIZE – 20 STUDENTS

**2 STUDENTS EACH BATCH WILL BE OFFERED 100% SCHOLARSHIP**

NEXT GENERATION OF WORLD SKILLS INDIA TRAINING CENTERS MENTORED TO LEAD AND INNOVATE

# AUTHORIZED WORLD SKILLS INDIA TRAINING CENTRE



- Create and disseminate knowledge about World Skills by conducting events and conferences
- Create an appealing environment and branding for attracting the best talent towards the AWSITC.
- Provide complete hand-holding and all requisite academic and technical support for creation of AWSITC
- Developing soft infrastructure such as curriculum and content, organization processes and policies, guidelines on the installation of technology infrastructure for the AWSITC.
- Conduct ongoing upskilling programs for developing experts and professionals to be engaged in training at AWSITC
- Provide National recognition to AWSITC and award Joint Certificates to candidates on successful completion of such programs.
- Provide adequate participation for shortlisted candidates at various competitions (State/Regional/National/International)
- Build a strong team of Experts and Professionals who can facilitate training for World Skills and other similar competitions.
- Engage the Industry to support/participate in training by facilitating Experts/ Infrastructure and Live Projects.
- Offer recognition, promotion and award to the candidates selected during State/Regional/National/International Competitions.
- Bear the Travel/Stay cost of candidates selected for representing India at World Skills Competition.

- Developing the state of the art training center for preparing candidates at AWSITC to compete in World Skills Competition.
- Ensure adequate and most updated infrastructure is provided for conducting the training.
- Ensure strong Industry engagement and high quality experts and professionals as mentors/trainers.
- Prepare the candidates on global set standards under the skills represented by MESCC across National and International Competitions.
- Aimed at making India win in competitions globally.
- Build a strong team of Experts and Professionals who can facilitate training for World Skills and other similar competitions.
- Engage the Industry to support/participate in training by facilitating Experts/ Infrastructure and Live Projects.
- Function as a think tank and provide inputs on improvising the programs and curriculum for World Skills Competition.
- To ensure highest national/ international standards are adhered to in the setup and operations of AWSITC, it is envisaged to be operated by an academic player with deep domain expertise and experience in M&E sector.
- Bearing capital and operational expenses which include setting up of requisite infrastructure, engagement of faculty, maintenance of infrastructure and other expenses towards running of the institution
- Work closely with MESCC & identified industry partner for curriculum development, assessment, program implementation and faculty development.




## REACH US

SEND YOUR MESSAGE, ADVICE, AND SUGGESTION AT

 [worldskills@mescindia.org](mailto:worldskills@mescindia.org)

---

COME VISIT US AT

 **Media & Entertainment Skills Council**  
522-24, 5<sup>th</sup> Floor, DLF Tower A  
Jasola, New Delhi - 110025

---

GIVE US A CALL AT

 **+91 8860169345**

---

FOLLOW AND LIKE US

 [@mescindia](https://twitter.com/mescindia)

 [/mescindia.org](https://www.facebook.com/mescindia.org)



[www.mescindia.org](http://www.mescindia.org)

